

# SEPTEMBER SPECIAL EVENTS



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InSights Group Originators



## Boot Camp Sept. 17-18, 2009

SO many marketing choices. What is the right way to promote your business in today's market? How can you spend your time and money in the best way possible, to get the best results with a minimal dollar investment? Find out how to navigate all your media choices, and start achieving your specific results by attending the Setting Your Media Strategy 2 Day Boot Camp at the Insights Group, and rewrite your advertising and marketing rules. You'll find out how to create a personalized system to get you top results with a low investment. Develop a strategy that will build your business, grow and change as you do, and respond quickly to market conditions.

Cost: \$299 Includes lunch both days and follow up accountability session , InSights Group Members Save \$100.

Sign up now, class size is limited and seats go quickly!  
www.insights-group.com

## September 11th Ladies Night

Enjoy an evening out...with the characters from the Wizard of Oz

Ladies Nights at InSights are the place to meet, connect, and share the story about your business. Visit with the other vendors and guests who are here to try your products, sample your wares, and get to know more about you!

With an emphasis on vendor/guest interaction, each Ladies Night has a game and a theme to get those conversations started. This one will be starring your friends as they enact the Wizard of Oz mystery game so you can determine who melted the Wicked Witch. Complete with the ShopKeepers of the Emerald City (YOU) We'll have visits from the Wicked Witch of the West, Glenda, her Sister and the Good Witch of the East, and Dorothy, Toto, The Lion, Tin Man and Scarecrow, and of course the great and powerful OZ from behind the curtain.

The event opens at 6pm, show runs until 10pm. Each vendor also provides a gift worth up to \$25 for inclusion in the door prize drawing. Vendors are eligible for a prize package...**The business with the most guests in attendance will receive a prize package worth over \$500, including a free pass to the September 17-18 Boot Camp!**

Name	Email
Daytime Phone	Cell Phone
Address	City, State, Zip
Business Name	Website
Business Type	
Credit Card #	Exp. vCode:
Signature	Date
Sign me up for:      BOOT CAMP      LADIES NIGH	Size Space Requested for Ladies Night
Total Cost:	

**Your Small Business Support and Learning Center**