



## FIND THE HERO INSIDE

The Hero Construction Company, in conjunction with InSights Group, will be running their international program for an adult audience on Monday, April 5th. Free of charge.

This presentation is based on research being conducted right now at Stanford University by Dr. Phil Zimbardo and our partners at The Heroic Imagination Project.

We'll get you to discover your heroic potential and explain how it can change your life.

**The time for heroism is now.  
What are you waiting for?**

### THE DETAILS

**WHEN:** April 5th, 7:30-9:00pm

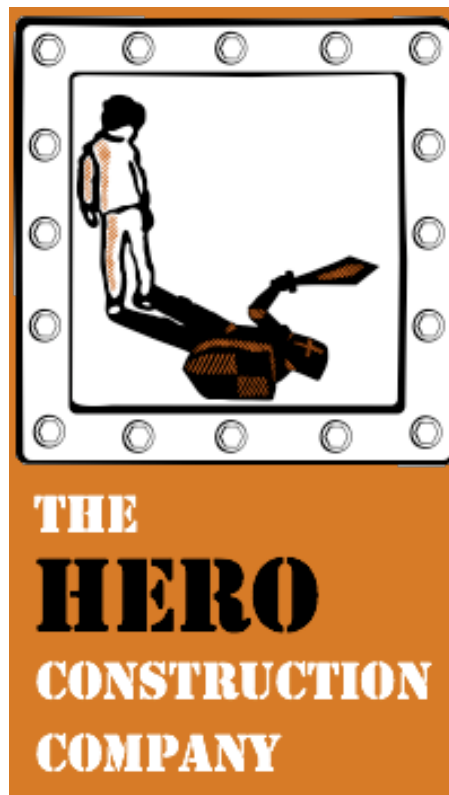
**WHERE:** InSights Building at 7187 Grand River Brighton, MI 48114

**WHAT YOU BRING:** Something to write with and on.

**WHAT WE BRING:** Handouts, snacks, and inspiration.

**WHAT IT IS:** You will learn that you are the hero of your own story with examples from the audience. From there, hear about what makes heroes tick and how you can harness what they have in your own life.

Finish up with a pledge made to the group that describes how you will be a hero from this day forward.



### VIDEO INTERVIEWS

We'll be asking people to be interviewed on camera to share who their heroes were when they were kids and who their heroes are now.

If you're game, we'd love to feature you on HCC TV and will put your name and business under your smiling face.