

## Case Study

# Sarah Robbins

## Team Rockin Robbins

<http://teamrockinrobbins.com/>

### Client/Company

Sarah Robbins is a founding distributor and top earner in a young network marketing company. A former educator, Sarah uses her passion for teaching to help people build successful businesses. She and her husband live in Michigan and are now aiding children through a foundation funded by their network marketing business.

### Business Objectives

"I was one of the first in my company, so I was a pioneer. I decided to learn from other people in the industry who were already successful. I went to networking conferences and events, picked up books and CDs, and immediately learned about the importance of promoting my business through social media. Success leaves clues- I watched how all of them earned large incomes, by leveraging the power social media!"

### Solution

"Right away, I connected with Sandy and Al at Insights Group and became a "student" of social media! I met others and learned from them as well! I got on Facebook, Linked In, and Twitter. I began to make some really powerful connections for my business! Over time, my connections began to grow. I began receiving referrals and contacts from all over the nation! I began to watch my network...and my business EXPLODE!"



### Results

"Because I became a student of social media- and made contacts that spread across the nation, I was able to accomplish amazing things. In less than two years, at age 27, with no experience, I was able to develop an organization of tens of thousands of people, and earn more in a month than I used to earn in my previous annual salary!"